

ALLIANCE FOR INCLUSIVE AND NUTRITIOUS FOOD PROCESSING

The inability to access safe, nutritious, and affordable food is a problem for many people across East and Southern Africa. In Kenya and Tanzania, more than a quarter of children under the age of 5 exhibit stunting – evidence of undernutrition – while that figure rises to 40 percent in Ethiopia and Zambia. At the same time, millions of smallholder farmers struggle to find profitable markets for their food crops, and sub-Saharan Africa imports \$50 billion of food every year. A more effective local food processing sector would help to address both challenges, increasing the supply of nutritious food available for consumers and providing a profitable and stable market for the region's farmers.

Boosting Nutrition and Opportunity

The Alliance for Inclusive and Nutritious Food Processing (AINFP) will help unlock that potential by providing technical assistance and sector-wide training to food processors in Ethiopia, Kenya, Tanzania, and Zambia. The five-year, \$20 million public-private partnership will leverage the power of the private sector to create better nutritional outcomes for vulnerable consumers and more profitable market opportunities for local farmers.

AINFP is co-funded by the U.S. Agency for International Development, as part of the U.S. Government's Feed the Future initiative, and by the non-profit Partners in Food Solutions, through private funding and in-kind contributions of employee time from its corporate partners. TechnoServe, a non-profit specializing in business solutions to poverty, is leading project implementation on the ground.

Employee volunteers from Partners in Food Solutions' member companies – General Mills, Cargill, DSM, Bühler, The Hershey Company, and Ardent Mills – and TechnoServe staff will apply their expertise to help 159 processors of nutritious foods, including supplementary and therapeutic foods, address the manufacturing and business challenges that limit their growth. The program will provide training on best practices to an additional 500 food processors by 2023. Additionally, the Initiative for Smallholder Finance, a project partner, will work with financial institutions and other actors to help food processors access the financing they need in order to grow.

AINFP will also help to strengthen food processors' linkages up and down the value chain. The project will work with food processors to develop strategies to profitably source more crops from local farmers, opening up a more stable market for those growers. The initiative will additionally work with the food processors to help ensure that their nutritious products get into the hands of vulnerable consumers by developing new marketing strategies and sales channels.



TechnoServe and PFS provide technical assistance, expertise, and business advisory services to help African food processors grow their business, create jobs, increase the availability of nutritious food, and expand markets for local farmers.

For more information, contact

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